

# Dispatcher Phoenix Use Case 12

## Maritime Logistics Company = Transportation =

### CUSTOMER PROFILE

- Maritime logistics company based in Thailand with 20 - 99 employees
- Offering the following services
  - Industrial General Cargo
  - SOC (Shipper Owned Container)
  - Food & Agriculture

### KM SALES

- BTH Direct Sales

### CUSTOMER NEEDS

- > Customer was using Fuji Xerox MFP with DocuShare, and they wanted to reduce costs with comparable scan solution.
- > Scan application to be hosted in the cloud.

### SOLUTIONS

- > Dispatcher Phoenix base + Office Package with 1 bizhub MFP with Advanced OCR option

### KEY SUCCESS FACTORS

- > We replaced Fuji Xerox with BH958 with high scan speed and meet the customer expectation of cost reduction by consolidating 2 FX MFPs into 1 KM MFP (because of higher scanning speed we were able to reduce the number of MFP)
- > We put Dispatcher Phoenix hosted in the cloud, partner with SiS Cloud Service, services provided by KM

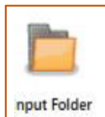
## ADDITIONAL INFORMATION

- We created 2 active inputs with DP workflow. Setting OCR split 1st page and setting metadata. Create folder by document type and rename by master job.

### CAPTURE

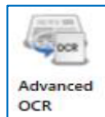


MFP Panel



Input Folder

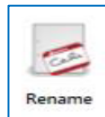
### PROCESS



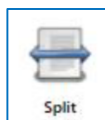
Advanced  
OCR



Metadata  
Route

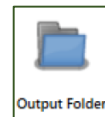


Rename



Split

### DISTRIBUTION



Output Folder